



Screenshots of the app | Photo source Simple

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## HYPERTENSION APP HELPS HEALTH TEAMS WORKING OFFLINE TRACK PATIENT CARE

HEALTH & WELLBEING

### The app quickly builds up care records, saving time for healthcare professionals working with large numbers of patients

**Spotted:** The Simple app is easy to use. Designed by Bengaluru-based digital design company Obvious, it enables healthcare workers to operate offline and eases the administrative burden on busy healthcare teams. Many nurses in India see more than 100 patients in a day and often work in areas with low or non-existent internet connectivity.

By working offline, the app allows doctors and nurses to register new patients, quickly find patient records and update details and current blood pressure readings in seconds, as opposed to the four or five minutes currently spent searching for paper records. Data syncs to the secure cloud-based records system when the user accesses a strong internet connection. The app, therefore, doesn't waste phone battery life by trying to work when connectivity is low. The dashboard makes it easy for clinicians to track individual and broader trends in health and care.

Already available in eight Indian languages and in Bangladesh and Ethiopia, the app is open license and therefore available for free around the world. The development team worked closely with local privacy organisations to ensure relevant data security for each region. Future plans include improving the usability of the app, which was recently Runner Up in the Design for Social Impact Core77 Design Awards 2020.

Other healthcare apps Springwise has spotted helping people stay well during the current pandemic include a crowd-sourced app that tells users which stores are experiencing [long queues](#) and a smartphone kit that allows [orthodontists](#) to treat patients remotely.

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### **Takeaway:**

Innovations that simplify the voluminous administration of some of the world's most important jobs, such as teaching and healthcare, are hugely sought after. Many professionals who are passionate about making a positive difference in the world feel that they spend too much of their time away from the most important aspects of their job – working with people. With so much technology centred around digital industries, there remains vast opportunities for improvements and collaborations to be made within and between a variety of social sector industries.