

## REBUILT FROM MEMORIES

A preservation project for *Instagram*  
that uses the power of human collective memory.

## THE PROJECT.

*Rebuilt From Memories* gathers Instagram photos taken of now destroyed historical sites and uses Photogrammetry to stitch together 3D models of them to create VR experiences. These will allow people to visit and revisit loved memories.

Rebuilt from Memories creates virtual versions of each location and building | Photo source [award-site.de](http://award-site.de)

Innovation > Nonprofit & Social Cause > Digital project reconstructs historical sites lost during wartime

## DIGITAL PROJECT RECONSTRUCTS HISTORICAL SITES LOST DURING WARTIME



NONPROFIT & SOCIAL CAUSE

Using photos posted on Instagram, the project layers images together to create virtual models of the sites

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