







Get the app to see comments and join the conversation!









The remixed elf TikTok | Photo source elfyeah on TikTok

Innovation > Retail > Cosmetics brand remixes TikTok video to raise COVID-19 awareness

COSMETICS BRAND REMIXES TIKTOK VIDEO TO RAISE COVID-19 **AWARENESS**



E.I.f Cosmetics remixed a branded TikTok video to encourage its customers to wash their hands and prevent the spread of coronavirus

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here