



HERE WeGo Deliver is free, simple and efficient delivery service during the COVID-19 pandemic | Photo source [HERE WeGo Deliver](#)

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DELIVERY TOOL HELPS SMES MEET DEMANDS OF COVID-19



RETAIL

HERE WeGo Deliver allows businesses to plan and dispatch a delivery service without paying for software development or implementation costs

Spotted: The Amsterdam-based location data and technology platform HERE Technologies is offering SMEs a free tool to help implement their own simplified and efficient delivery service during the COVID-19 pandemic.

HERE WeGo Deliver will allow businesses to plan and dispatch a delivery service without paying for software development or implementation costs. Users simply have to upload their order destinations and the number of drivers to the platform, HERE WeGo Deliver then optimises each route and delivery sequence.

Drivers can receive their delivery route by email or on the free HERE WeGo mobile app to receive voice-enabled navigation.

“Businesses need our support. The lack of economic activity caused by the COVID-19 pandemic has particularly hurt retailers and restaurants that rely on foot traffic. At the same time, demand for delivery services has skyrocketed while small businesses face the challenges of keeping their employees working and access to limited digital infrastructure,” said **Kirk Mitchell**, Senior Vice President and General Manager of the Americas at HERE Technologies.

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Takeaway:

Organisations around the world are using digital infrastructure in attempts to continue business as usual. Several other clouds and companies are also offering their computational services for free to reduce the impact of COVID-19. **Recent data by McKinsey show** that in only eight weeks, we have launched five years forward in consumer and business digital adoption. Moreover, it looks like the use of digital services is here to stay, with **75 per cent** of people using digital channels indicating that they intend to continue using them post-pandemic.