



The cutter uses the telepresence device to appraise how the client walks and stands and to spot any physical quirks that need to be adjusted | Photo source Huntsman

Innovation > Retail > Luxury suit brand pivots to remote fitting

LUXURY SUIT BRAND PIVOTS TO REMOTE FITTING



Savile Row "cutters," who normally spend much of their time flying the world for trunk shows, are using telepresence devices to perform remote fittings

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month*

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? Sign in here