



Lidl is aiming to help reduce long queuing times outside its shops during the pandemic | Photo source K. Mitch Hodge on Unsplash

Innovation > Retail > WhatsApp chatbot helps customers find the perfect time to shop

## WHATSAPP CHATBOT HELPS CUSTOMERS FIND THE PERFECT TIME TO SHOP



RETAIL

Lidl has launched an online chatbot which informs customers of the quietest time to shop, through WhatsApp

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