



Up to now, the high-end watch and jewellery sectors have resisted moving online | Photo source [LumenSoft Technologies](#) on Unsplash

[Innovation](#) > [Retail](#) > [Luxury Swiss watch fair goes all-digital during COVID-19 lockdown](#)

LUXURY SWISS WATCH FAIR GOES ALL-DIGITAL DURING COVID-19 LOCKDOWN



RETAIL

The new format also offers live-streaming events aimed specifically at the Chinese market

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

