



From thrill-seekers, to those who prefer a little pampering, it is easy to find the perfect gift | Photo source Chuffed Gifts

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UNIQUE GIFT EXPERIENCES TO HELP BOOST DOMESTIC TOURISM

 TRAVEL & TOURISM

Chuffed Gifts is allowing those in New Zealand to gift their loved ones with unique experiences, aiming to boost local tourism and businesses that need support

Spotted: With Christmas drawing close, most of us will be scrambling to buy gifts for our loved ones and start to stress about whether they will be well received. A New Zealand-based startup, Chuffed Gifts, is now making present buying a lot easier by offering people the opportunity to gift activities and experiences. With the mission of helping to revive New Zealand's domestic tourism and encouraging more Kiwis to enjoy what their country has to offer, the masterminds behind the multi-award-winning Rotorua Canopy Tours launched the start-up during the nationwide lockdown. Chuffed Gifts recipients will have the opportunity to select an adventure from up to 22 handpicked experiences per package.

All it takes to purchase a package is to go onto the Chuffed Gifts website and choose one of the many options available. Once a choice has been made, Chuffed Gifts will ship a recyclable tube directly to the recipient that will be filled with all the information of the adventures available in their package. After picking the destination and activity that appeals most to them, they will be able to redeem their experience and create memories that will be remembered forever.

Chuffed Gifts' packages can be purchased on their website and start at €46. There is something for all ages and interests, including adventure, relaxation, and "bucket list" activities, as well as packages for two.

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Takeaway:

When the COVID-19 pandemic hit, New Zealand took some of the strictest lockdown measures in the world, and their borders are currently still closed. This means that local tourism operations and businesses need more support than ever. Chuffed Gifts has the potential to fulfil two sides of the bargain - both supporting tourism operators and giving recipients the opportunity to experience all that New Zealand has to offer, and adventures that they would never have chosen by themselves.