



'Sustayn' is like what Ecosia is to Google | Photo source Sustayn

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## A PROPERTY PLATFORM FOR THE PLANET



TRAVEL & TOURISM

**The platform funnels booking commissions to causes aligned with natural conservation and biodiversity, whilst encouraging sustainability and regeneration with every stay**

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26th March 2021

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### Takeaway:

The true heroes in sustainable travel are the small, independent providers who, guided by a deep love for their location and communities, devote time to developing activities that create a connection between tourists and the environment. With the short term rental market worth over

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continuing to grow, it often isn't clear how different experiences will benefit the  
yn could play a major role in ensuring that profits support the local environment  
and its community.