



RiseUp takes a human approach to employee upskilling | Photo source [Annie Spratt on Unsplash](#)

[Innovation](#) > [Work & Lifestyle](#) > [A human-first employee learning platform](#)

A HUMAN-FIRST EMPLOYEE LEARNING PLATFORM

 WORK & LIFESTYLE

The platform offers personalised, adaptive approaches to learning, including a motivational chatbot and a Microsoft Teams integration

Spotted: Workplace edtech is on the rise, driven by a number of factors, including the increasing importance of employee learning and development. In the past, most businesses focused solely on hiring employees with the required skill set. However, as the world of work has become more complex and competitive, it has become evident that continuous learning is essential for employers to stay ahead of the curve.

In response to this trend, companies have begun to invest in employee learning and development. For example, Paris-based startup Rise Up has raised €30 million for its employee learning platform. The company provides employees with access to a range of courses and resources, helping them to continuously develop their skills.

Founded in 2014, Rise Up offers a range of digital and face-to-face learning experiences, designed to help employees upskill and develop their careers. The company's platform offers personalised, adaptive approaches to learning, [considering themselves a 'human-first, AI-driven software solution'](#). Key features of the platform include a motivational chatbot, a Microsoft Teams integration, innovative tech that harnesses artificial intelligence and machine learning, simple integration, and extensive customer support.

[According to a recent press release](#), the company works with over 400 customers and has 1 million active learners in 60 countries, with the startup serving clients that include Microsoft, Decathlon, AKKA technologies, and Domino's pizza. With its new funding, Rise Up plans to expand its team and continue developing its platform.

Other recent workplace innovations spotted by Springwise include An AI platform that helps companies [improve diversity and inclusion](#), [tech-driven work pods](#) made using sustainable materials, and a [collaboration app](#) designed to spark joy.

Written By: Katrina Lane

17th May 2022

Website: riseup.ai

Contact: riseup.ai/contact

[Download PDF](#)

Takeaway:

Organisations are beginning to recognise the importance of investing in their employees' development, in order to improve retention rates and maintain a competitive edge. According to Rise Up, 79 per cent of CEOs globally view the lack of essential skills as a threat to future growth, as well as the inability to learn and grow being the main reason why employees change jobs. The global learning and development industry is currently worth **\$367 billion** (around €348.2 billion) and is [expected to grow by 3 to 4 per cent annually up to 2025](#). With its focus on providing engaging and personalised learning experiences, Rise Up is well-positioned to take advantage of this growing market.