



If you can't get to the barbers right now, get the help of a professional barber over Zoom | Photo source Allef Vinicius on Unsplash

Innovation > Work & Lifestyle > A virtual barbershop guides you through a haircut during lockdown

A VIRTUAL BARBERSHOP GUIDES YOU THROUGH A HAIRCUT DURING LOCKDOWN

 WORK & LIFESTYLE

A tech entrepreneur has created a website that is connecting people to professional barbers to provide guidance through a haircut session at home

Spotted: Going to get a professional haircut is not an option for most people at the moment, and many have resorted to giving each other questionable cuts at home. A virtual barbershop has now been launched that lets people book a video call with a professional barber, who provides guidance throughout.

The website You Probably Need a Haircut offers a very straightforward process. You simply need to book an appointment online, get the tools ready and click on the Zoom link provided. You will then be coached through the session. When making an appointment, you will be able to choose from a couple of dozen barbers that the site is currently working with.

The founder of the website, Greg Isenberg, came up with the idea when he realised that barbers across the world have been hit hard during this crisis. Isenberg promises that the aim is to re-create the warm and inviting feel of a barbershop in your home, and people can expect some good-natured conversations and a lot of guidance. So far, this has seen mainly positive feedback.

The cost of each appointment is €17, with the option of leaving a €5 tip for the barber.

Explore more: [Work & Lifestyle Innovations](#) | [COVID-19 Innovations](#)

27th April 2020

Website: youprobablyneedahaircut.com

Takeaway:

Some barbers who have been without work now have clients again, while clients at home are able to get a decent haircut with expertise from a professional. This is another great example of professionals pivoting to creative, virtual solutions during the COVID-19 lockdown, and taking advantage of a much-needed service. Springwise has recently spotted a bridal company [launching what it claims to be the first digital showroom](#) in the industry and a tea chain that [launched a new product using influencers and live streaming](#).