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## IPAD MAGAZINE TURNS NEWS INTO ART VIA 'COMICS JOURNALISM'



PUBLISHING & MEDIA

**Symbolia is a new iPad magazine that uses classic comics illustration to help bring the news to life.**

The recent demise of [The Daily](#) may have cast some doubt on the feasibility of the iPad-only model of publishing, but [Symbolia](#) is now attempting a novel twist. Specifically, Symbolia is a new iPad magazine that uses classic comics illustration to help bring the news to life. Now available via a free [iPad app](#) or [PDF subscription](#), Symbolia bills itself as “the tablet magazine of illustrated journalism.” Based on the [Mag+](#) platform, the publication plans to produce six issues a year, each pairing “incendiary reporting with thoughtful illustration and comics,” it says. A free preview issue is now available through its iPad app or via a PDF download. After that, purchase options include single issues for USD 2.99 or annual subscriptions for USD 11.99. The video below demonstrates the concept in action:

Symbolia's future plans include offering e-book versions as well as app versions for Android tablets and the Kindle Fire. Journalism-minded entrepreneurs: one to partner with or emulate in a like-minded offering of your own?

24th December 2012

Website: [www.symboliamag.com](http://www.symboliamag.com)

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