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We've decided this thing official with signag don't care if you're an Influe how many followers you have never give you a free ice cre exchange for a post on your media page. It's literally a \$4 now it's \$8 for you. #InfluencersAreGross

1w



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JUNE 30

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Joe Nicchi and his “Influencers pay double” sign | Photo source [instagram.com/cvtsoftserve/](https://www.instagram.com/cvtsoftserve/)

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INFLUENCERS WANTING FREEBIES HIT A ROADBLOCK



ADVERTISING & MARKETING

An ice cream vendor made an “Influencers pay double” sign and posted the new policy on Instagram

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