



Innovation > Telecommunications > In Mexico City, commuters can exchange squats for a free subway ride

IN MEXICO CITY, COMMUTERS CAN EXCHANGE SQUATS FOR A FREE SUBWAY RIDE



TELECOMMUNICATIONS

In an attempt to curb one of the worst obesity rates in the world, the Mexican government is offering a free subway ticket in exchange for 10 squats.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

[BECOME A MEMBER](#)

Already a member? [Sign in here](#)

Sign in

LIBRARY ACCESS