



Flying Nest | Photo source [AccorHotels](#)

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MODULAR HOTELS THAT FOLLOW GUESTS

 TRAVEL & TOURISM

A new eco-friendly hotel concept is portable and can be adjusted to meet guest demand.

Spotted: Imagine a hotel room that can follow businesses, festivals or sporting events almost anywhere in the world. French hotel group [AccorHotels](#) has developed the Flying Nest – a hotel that can travel. Designed by French designer [Ora-ïto](#), the new hotel is made up of shipping containers clad in an eco-friendly wood. Each room is 12 square metres and includes a living area, private bathroom and large picture window. The rooms are connected by terraces designed to encourage socialising.

Accor has been road-testing the concept with prototypes in Clairefontaine, where France’s national football team trains; at the Le Mans 24-hour race; and at the Rencontres d’Arles photography festival, where it was placed on a temporary beach with a DJ, bar and food trucks. Now, the hotel has moved 1,800 metres up a mountain, to the [Avoriaz ski resort](#) in the French Alps. The location will allow guests to roll out of bed and onto the slopes.

Each module contains all the comforts of a standard hotel room, including luxury linens, air-conditioning and a Wi-Fi connection. The modules have also been designed with sustainability in mind, including the use of fair trade amenities, environmentally certified paint, wood cladding from environmentally-managed forests, LED lighting and the use of green energy and grey water recovery. This project joins a number of innovative hotel solutions covered here at Springwise. These include a hotel that produces more [energy](#) than it uses and hotel that recycles [old linens](#).

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Takeaway:

According to Damien Perrot, AccorHotels' Global SVP of Design Multibrand, the hotel has been designed to, "provide guests with a totally immersive accommodation option at the heart of the experience." As such, the Flying Nest is another example of consumers' increasing desire for unique experiences. What are some of the ways which the Flying Nest could be used?