

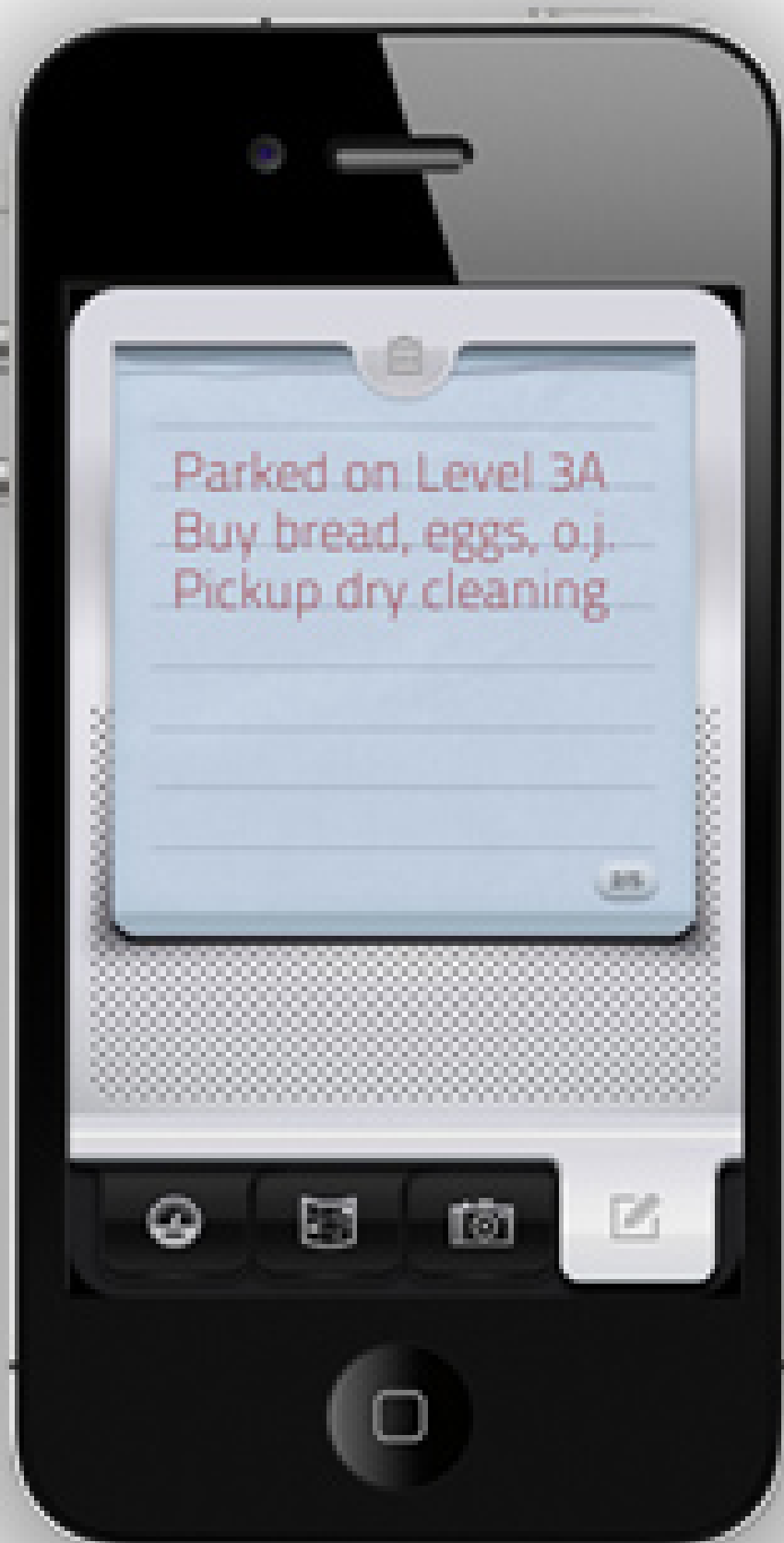


Innovation > Work & Lifestyle > Mobile app offers comprehensive parking assistance

MOBILE APP OFFERS COMPREHENSIVE PARKING ASSISTANCE

 WORK & LIFESTYLE

Technology is increasingly being recruited to make parking easier, such as through in-ground sensors that alert drivers to vacant spots. Now, German design firm Wunderstadt's new mobile app Parkbud, offers a suite of functions designed to take the stress out of the parking experience.



Parked on Level 3A
Buy bread, eggs, o.j.
Pickup dry cleaning



Parkbud is “a high-end, immersive car locator and parking app that turns the stress of remembering where and when you parked into a worry-free, pleasant experience,” in the company’s own words. Toward that end, it offers not only help finding a parking space to begin with, but also a way to store and then get directions back to where the car is located. Parkbud’s meter alarm feature, meanwhile, displays how much time is left before the meter expires, including a reminder alarm to prevent such details from being overlooked. Then there’s the camera tool with photo editor, which lets users take photos of their location and parking fees, and an interactive journal for notes of any kind. Along the way, high-end sound, graphics and animations all contribute to the software’s rich interface. Available for iPhone, iPod touch and iPad, Parkbud is sold on [iTunes](#) for USD 1.99. Necessity has always been the mother of invention, so mobile entrepreneurs: What pain points can you relieve with a compelling app of your own? Spotted by: Zachary Love

28th June 2011

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