



Innovation > Fashion & Beauty > 'Photo booth' app creates, prints & mails strips of snapshots

## 'PHOTO BOOTH' APP CREATES, PRINTS & MAILES STRIPS OF SNAPSHOTS

 FASHION & BEAUTY

**PopBooth is a free app that can turn four photos into a strip for sharing on or offline.**

There's something uniquely appealing about the strips of snapshots produced by the classic photo booth, and a new app brings similar capabilities to today's mobile devices. [PopBooth](#) is a free app that can turn four photos into a strip for sharing on or offline. Now [available](#) for iPhone and iPad, PopBooth lets users take four "photo booth" snapshots using their device's front-facing camera. Several filters are available, including black and white, "colorz", 1985 and vintage. Either way, the result is a strip of four photos that can be posted to Facebook or sent via email; alternatively, users can also choose to have their photo strip printed instead. In that case, two photo strips — one to keep and one to share — are printed at 300dpi resolution on thick, glossy card stock and delivered anywhere in the world for USD 2.99. PopBooth is the creation of Sincerely Inc., which also makes the Postagram app for creating photo postcards. While recent years have witnessed a surge in the popularity of social networks and online sharing, it seems clear from other examples such as the [Social Print Studio](#) that there is still a strong desire to share in the offline world as well. Keep the [OFF=ON](#) innovations coming! Spotted by: Judy McRae

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