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PLANTABLE CHRISTMAS WRAPPING PAPER IS EMBEDDED WITH SEEDS



Eden's Paper curbs festive waste by enabling consumers to plant their wrapping and grow vegetables after they've finished swapping gifts.

Celebrations are a time for indulging in certain luxuries, but they can lead to a fair amount of waste. We've already written about [Throw & Grow](#) biodegradable confetti — which turns into flowers after it's been thrown at weddings — and now Christmas wrapping paper is getting the eco treatment, with [Eden's Paper](#) enabling consumers to plant it and grow vegetables after they've finished swapping gifts.

Developed by UK-based creative agency [BEAF](#), the paper comes in five different designs, each reflecting the kind of seeds embedded within them. Available in tomato, onion, carrot, broccoli and chili variants, the paper is made from 100 percent recycled materials and biodegradable tissue, which contains the seeds. The design is printed with organic vegetable ink and no glue is used. Rather than sending it to landfill after the Christmas festivities are over, users can bury the discarded wrapping in their gardens or plant pots in order to grow the vegetables. Currently funding on [Kickstarter](#), backers can get their hands on the products from GBP 5 for one 45cm x 70cm sheet, or can mix and match ten sheets for GBP 38. The video below offers more information about the project:

Eden's Paper helps reduce the amount of waste involved in the celebration of Christmas, while also offering users a gift in the form of free vegetables later on in the year. How else can Christmas become more eco friendly?

Spotted by Murray Orange, written by Springwise

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