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IN RUSSIA, HOLOGRAMS OF DISABLED DRIVERS GUARD THEIR PARKING SPACES

 TELECOMMUNICATIONS

Russian non-profit Dislife is using projections of real disabled people to ward off people who try to take disabled spaces.

Disabled parking spots are only useful if other drivers resist the urge to use them. We recently wrote about Brazil's [disability awareness tickets](#), which enabled the citizens of Sao Paulo to print and issue warning parking tickets to any cars wrongly parked in a disabled space. Now at one Russian mall, the non-profit [Dislife](#) is using projections of real disabled people to ward off people who try to take disabled spaces.

The system uses a camera which can detect whether or not a driver has a disabled sticker in their windshield — a hologram appears to confront them if they don't. The image is projected onto a thin, water mist screen, which is initially invisible to the public eye. When the system detects an offender, a projection appears in the form of a disabled individual and says, 'Stop. What are you doing? I'm not just a sign on the ground. Don't pretend that I don't exist.'

More than 30 percent of drivers in Russia currently fail to comply with the parking regulations concerning disabled spaces. How else could projections be used to remind citizens to be more considerate of others?

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