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SEARCH ENGINE DONATES 100% OF PROFITS TO USERS' CHOSEN CHARITIES

 NONPROFIT & SOCIAL CAUSE

Sleio is a search engine that enables users to choose which charitable causes the company sends donations too.

While it doesn't look like its power is going wane any time soon, there are internet users who disagree with Google's corporate tax setup or privacy policies and would happily use a different search engine. We've already seen charitable efforts such as [Ecosia](#) — which donates 80 percent of its income to reforestation in Brazil — but now [Sleio](#) is a search engine that enables users to choose which charitable causes the company sends donations too.

Users signing up to use the service first select the causes they'd like to support. At the moment, Sleio offers the choice of 12 nonprofits including WWF, UNICEF, Kiva, Médecins Sans Frontières and Khan Academy, but in the future it aims to make it possible for users to add their own favorite charities. Every time a Sleio user searches, clicks a link or purchases a product after using the site, the site makes money from affiliate partners. The startup promises to donate 100 percent of these profits to the charities it supports.

Unfortunately, anyone hoping to avoid Google by choosing Sleio may be disappointed that the site uses Google Search to power its results. However, users can at least feel good that some money is making its way towards a charitable cause. Will we ever see an alternative search engine provide a true competitor to Google?

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