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SERVICE STORES LOVED ONES' UNIQUE DNA DATA

 SPORT & FITNESS

DNA Memorial helps families to store the unique DNA of dead relatives both as a memento and to help future generations learn about their ancestry.

We recently wrote about [Holy Smoke](#) — the unusual service that lets friends and family commemorate passed loved ones by putting their ashes into bullets. Now [DNA Memorial](#) is another new business that is helping families to store the unique DNA of dead relatives both as a memento and to help future generations learn about their ancestry.

Comprising of a team that has worked in the field of DNA extraction for the past 25 years, the company works with funeral homes and death care specialists to arrange samples to be collected and delivered to its labs. After a swab has been taken, the sample is extracted and preserved in a powder, which holds the DNA indefinitely. The powder is then sent to loved ones in a decorative vial and can be returned to the lab at any point to have it genetically tested, which will reveal information about the essential makeup of the deceased person. Relatives can trace their ancestry back thousands of years using the data, and can also spot patterns of family health issues that may reveal their own risk of hereditary diseases. The video below offers more information about the service:

DNA Memorial offers a high-tech solution for remembering the dead, capturing their vital data for posterity and creating new ways for future generations to interact with their ancestors. Currently available in North America, could this concept work in your part of the world?

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Website: www.dnamemorial.com

Contact: www.dnamemorial.com/contact.shtml

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