



Smart rucksack

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## SMART BACKPACK COMBINES STYLE AND CONNECTIVITY

 WORK & LIFESTYLE

### Smart backpack features a wealth of connected qualities.

Connected products are often incorporated into fashion to improve user experience. For example, Springwise have spotted this [adaptive sports bra](#) in the past, or a [smart hanger](#) that helps you decide what to wear.

This backpack from [Lumzag](#) takes connectivity several steps further. Wireless charging means you can keep the batteries on your gadgets full on the go. The bag will also make sure you keep them with you by reminding you if you leave them behind or notifying you if someone else tries to open your bag. Users can also track Lumzag if they lose the bag itself.

That's not even all of the features. The inside also lights up in the dark, so you can easily find your belongings. The back view camera also allows you to see what's behind you on your phone. Not only is this anti-theft protection, it can also be useful for cyclists for changing lanes. On top of everything else, the bag also has its own WiFi network.

Lumzag is made of high-quality carbon fibre and leather. The first prototype was show at CES 2018 and is currently crowdfunding on [Indiegogo](#). The backpack is available for USD 269, and the design also comes in a crossbody and messenger bag style.

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## **Takeaway:**

With innovations such as this offering so many features in one product, the competition in connected items has never been fiercer. If smart bags become the norm for the general public, the lines between technology and everyday life will become ever more blurred. How much deeper can technology become entrenched in our daily routine?