



Innovation > Retail > Smart spoon remembers which flavors consumers enjoyed most

## SMART SPOON REMEMBERS WHICH FLAVORS CONSUMERS ENJOYED MOST



Hirsch and Mann have developed a smart spoon, which digitizes the mustard tasting experience to suggest recipes based on users' preferences.

## UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month\*

## **Exclusive member benefits:**

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

## **BECOME A MEMBER**

Already a member? Sign in here