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## LUXURY DOG HOTEL FEATURES HAPPY HOUR FOR POOCHES AND HUMANS

 WORK & LIFESTYLE

Luxury hotels for dogs aren't a new concept, but we recently came across one in Portland with a twist that we couldn't resist sharing. Not only does the [Sniff Dog Hotel](#) offer high-end accommodations, grooming, training and daycare, but it also includes a café where dog-loving humans can hang out and watch their canine companions play for free. With daily rates beginning at USD 37 for a 16-square-foot room, the Sniff Dog Hotel's accommodations feature elevated beds with fleece bedding, multihour play sessions and complimentary baths after a four-night stay. Climate-controlled suites of larger sizes are also available, many offering natural lighting and views of the city. All hotel guests are monitored 24/7, and an indoor play park — used for daycare as well — features dirt-free K9 grass and custom playmate-matching based on temperament. Grooming, spa services and massage therapy are also available, but the best part in our view is the Sniff Café, serving local beer, wine, coffee, pastries, sandwiches, pizza and more. During the café's Happy Hour from 5 to 7pm Monday through Saturday, human patrons can let their dogs romp for free in Sniff Dog's indoor park while they enjoy reduced beverage prices along with the café's flat-screen TVs, free wifi and outdoor seating. Still not sure pets and their owners represent a compelling market? Then just pause for a moment to consider the USD 47.7 billion US consumers alone are expected to spend on their pets this year. Next, check out some of our other pet-related coverage. In no time at all you'll be saying "woof" with the best of them! 😊 (Related: [With every box of dog food, a meal for a homeless pet](#) — [Five business ideas aimed at cats, dogs & their doting owners](#) — [Design your own pet food](#) — [GPS collar tag helps owners find lost pets](#) — [Peer-to-peer petsitting service](#) — [Brain-building toys for dogs](#) — [Social networking for dogs](#) — [RFID collar tag helps dog owners meet new friends](#).)

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