



BrewDog is committing to becoming carbon negative in all of its operations | Photo source [BrewDog](#)

[Innovation](#) > [Food & Drink](#) > [Brewery buys a forest to offset carbon](#)

BREWERY BUYS A FOREST TO OFFSET CARBON



FOOD & DRINK

BrewDog's plans for the forest include planting a million trees over the next two years and restoring 550 acres of peatland

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1st September 2020

Website: brewdog.com

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Takeaway:

BrewDog has been working with Professor Mike Berners-Lee and his team at Small World Consulting to calculate the company's carbon footprint and design its carbon removal plan. BrewDog's attitude, "Our Carbon. Our Problem," is one that is gaining traction among more and more businesses, who can see not only a public relations advantage but a financial upside as

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g's initiatives include building an anaerobic digester to turn wastewater into clean CO₂ to carbonate beers; electrification of its vehicle fleet; and in it in its Australian operations, the introduction of solar panels and the creation of a sustainable drive-thru.