



Instead of going to a laundrette, hire out the appliances for yourselves with Upkeep | Photo source [Aaron Meacham on Unsplash](#)

Innovation > Retail > An appliance rental service model

AN APPLIANCE RENTAL SERVICE MODEL



RETAIL

A design student has developed a circular model for appliance rental to encourage people to reduce waste by renting instead of buying

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)