



Cleanyst uses a reusable container, tap water and packets of concentrates | Photo source [Cleanyst](#)

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A ZERO-WASTE OPTION FOR MAKING SHAMPOO AT HOME

 FASHION & BEAUTY

The Cleanyst appliance targets the growing zero-waste movement by creating cleaning products at home with a minimal amount of plastic

Spotted: US-based [Cleanyst](#) has created a home appliance that makes custom-made cleaning and hygiene products. The machine can shrink your plastic footprint and save money, the company says.

Cleanyst is part of a growing trend of zero-waste retail options that include homemade cleaners and other products. The company says it is different from its competitors by allowing people to “unleash the full potential of concentrates” to make a production-line quality product.

Its appliance, which Cleanyst compares to a Keurig or Nespresso in terms of ease-of-use, mixes a batch of product in minutes. It uses a reusable container, tap water and packets of concentrates shipped by the company. The waste is minimal and the packets are recyclable.

The appliance recently achieved its main funding goals on [Kickstarter](#). The backers are scheduled to receive their own Cleanyst machines in December.

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Takeaway:

Do-it-yourself cleaners, soaps and other products have become a mainstay of the zero-waste movement. Cleanyst is trying to set itself apart by replacing small-batched, self-mixed kits. Springwise has recently spotted other innovations that aim to make a zero-waste lifestyle more accessible for consumers. A UK-based drinks manufacturer has produced [edible straws to cut down on plastic waste](#). Nestle recently unveiled [recyclable snack bar wrappers](#). A Thai supermarket is [wrapping purchases in banana leaves](#) instead of plastic bags.