



Innovation > Work & Lifestyle >

Tool enables better collaborations between data science geeks and regular workers

TOOL ENABLES BETTER COLLABORATIONS BETWEEN DATA SCIENCE GEEKS AND REGULAR WORKERS



Adatao is a two-tiered big data solution that lets business leaders and data scientists work together more easily.

Companies who want to want to get ahead are often told that they need to take advantage of big data. However, turning the raw data into a coherent narrative and business strategy is a difficult task. In the past, we've seen apps such as [Numerics](#) help visualize key data on common mobile platforms such as iOS devices, but now [Adatao](#) is offering a more comprehensive solution that lets business leaders and data scientists work together more easily.

The service is split into two layers — pAnalytics, which is designed for analysts, and plnsights, which lets anyone create interactive visuals based on data. The first uses [Apache Hadoop](#) datasets and an API to enable data scientists to put information into applications that are easier to understand for colleagues in other departments. Using plnsights, those employees can then build charts, data maps and interactive elements to help put the data into context. As well as enabling multiple users to collaborate on a single visual document at the same time, non-technical staff can also communicate with analysts through the same platform. plnsights users can find real-time data using natural language searches, but are able to consult with data scientists if they need help.

Watch the video below to see an demonstration of the plnsights layer of the Adatao platform:

cap

Adatao enables businesses to use one single tool across their company and help implement analytics more effectively through real-time collaboration across departments. Are there other ways to better integrate IT functions into every aspect of the business?

11th September 2014

Email: info@adatao.com

Website: www.adatao.com