



Ever wonder why stop lights use colors and not words? It's because the human brain processes color very quickly—much more quickly than it can process words. BeeLine Reader uses the same principle to make reading easier and faster. With BeeLine Reader, the color of the text guides your eye across and between lines, eliminating "line transition errors" (accidentally skipping or repeating lines) and making reading faster, easier and more efficient.

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## TOOL USES COLOR GRADIENTS TO IMPROVE READING SPEED



BeeLine Reader is a plugin that can improve reading speed, simply by introducing color gradients that guide the eye easily across the page.

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