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## WALL-MOUNTED PRINTERS CREATE PHYSICAL PHOTOS FROM INSTAGRAM FEEDS

 WORK & LIFESTYLE

**Instaprint links Instagram location or hashtag feeds with printing devices that use technology similar to instant film cameras.**

We've already seen [Little Printer](#) enabling users to turn internet news feeds and social media updates into something they can hold in their hands. Now [Instaprint](#) aims to tap into the desire for tangible photos by linking Instagram location or hashtag feeds with printing devices that use technology similar to instant film cameras. Designed for events by New York-based [Breakfast](#), the Instaprint device takes the form of a 6.5in x 6.5in x 2.5in printer that can be positioned on any vertical surface. Each printer has a wifi connection and organizers can set the devices to print images tagged with the correct location, or a specific hashtag set up for their event, via the Instaprint website. When a new photo is added to the correct tag feed, it is automatically printed using photo-sensitive paper that requires no ink – saving users the cost of replacement cartridges. Attendees can take hard copies home as mementos, and all collections will have their own gallery on the Instaprint site. The product has already been demoed at the Grammys and hiring Instaprint is available as a pre-order on Kickstarter. Hoping to ship from September, the company is offering four rental packages, ranging from USD 399 to USD 1449, as well as two additional framed print collage options costing USD 49 or USD 99. However, technical and design specifications are subject to change. Instaprint is currently in the prototype stage and the brand will be investigating its options for mass production depending on funding. Event organizers – one to partner with? Spotted by: Eric Tan

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Email: [tiffany@breakfastny.com](mailto:tiffany@breakfastny.com)

Website: [www.instaprint.me](http://www.instaprint.me)

