PLATFORM LETS ANYONE SET UP AN ONLINE MARKETPLACE IN 48 SECONDS

🇺🇸 RETAIL

Sharetribe helps businesses get their own online marketplace up and running without any coding.

The concept of peer-to-peer marketplaces has exploded in the past decade thanks to platforms such as eBay, Etsy and Airbnb. But their success has relied on feature-rich web tools that regular small businesses simply couldn't afford to build themselves. While we've recently seen The Grid offer instant website design using artificial intelligence, Sharetribe is now helping businesses get their own online marketplace up and running without any coding.

For businesses that need to let their users sell or swap goods, rent out their bike or car, or find someone to walk their dog, it can be expensive and timely to hire a developer to build the platform. Sharetribe promises that its set up process takes just 48 seconds, with businesses able to customize the features as they wish.

The platform supports different types of marketplaces, offering visual listings, categorization and browse filters, storefronts and member profiles, merchant-buyer messaging and language and currency options. Each marketplace can be completely customized to reflect the business's brand and comes with the ability to integrate with social media.

Watch the video below to learn more about Sharetribe:

Sharetribe helps businesses to offer a new feature for their existing communities or quickly set up a marketplace to start competing in the new sharing economy. Packages start at USD 39 a month for sites with up to 300 members. Are there other types of ecommerce platforms that could be made easier for entrepreneurs with limited coding skills, money or time?

Image source: Unsplash

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Website: www.sharetribe.com
Contact: www.sharetribe.com/contact