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SENSOR KIT TRACKS ANY ASPECTS OF USERS' LIVES AND DISPLAYS THEM AS A STORYBOOK

 WORK & LIFESTYLE

France's Sense Mother features a range of sensors and lets users choose the metrics of their life they want to track, all through one iPad app.

The rise of the quantified self movement and personal fitness trackers have shown that tools for analyzing life data aren't just for scientists and oddballs, and we've seen a few emotion-tracking apps aimed at consumers in the past. France's **Sense Mother** is now hoping to help consumers choose the metrics they want to track through a range of multi-purpose sensors and an iPad app that displays the data as a newsboard.

Sense Mother consists of a central hub that connects to users' home wifi. In turn, each hub comes with a range of 'Motion Cookies' that each feature an accelerometer, temperature sensor and location tracker. The Cookies are small enough to be attached to almost anything, enabling users to simply stick them to the things they want tracking. For example, the sensors can be kept in the pocket to track personal activity such as walking or running, or attached to a medication bottle to remind users to take their pills. The function of the Cookie can be changed at any time through the range of Sense Mother apps available. Each app delivers the data in a clean, infographic format and offers recommendations according to users' preset goals. Additionally, users can access the stories being created by all of their Cookies through a magazine-style dashboard, which creates headlines for recent and real-time activity such as 'All time walking record broken!' and 'Bob is out of the house'. The video below explains more about the product:

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Sense Mother is available to order now for EUR 199 and will be delivered in early 2014. The system enables anyone to turn the large amounts of data they create in their daily lives into stories that help them understand and improve themselves. As quantified self systems go, Sense Mother is clear and simple, while also giving consumers control over what they track when. Are there other ways to make personal tracking even more personal through customization such as this?

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14th January 2014

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