



Innovation > Retail > Subscription service learns men's favorite fragrances to find their perfect scent

SUBSCRIPTION SERVICE LEARNS MEN'S FAVORITE FRAGRANCES TO FIND THEIR PERFECT SCENT



RETAIL

Scent Trunk enables subscribers to sample different fragrances each month based on their previous likes and dislikes.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

Sign in

LIBRARY ACCESS