



The startup offers clients an easy way to exchange unwanted clothing for "new" second-hand items. | Photo source [armadioverde.it](http://armadioverde.it)

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## ITALIAN ONLINE RETAILER EXPANDS SECOND-HAND SHOPPING TO MEN



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**Armadio Verde, a pioneer of the circular economy in Italy, is launching a men's collection in response to growing demand for second-hand clothing.**

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