

TAKING A BREAK FROM COMMERCIAL BREAKS



PUBLISHING & MEDIA

A British video-on-demand service dedicates a TV channel to ads, making the rest of its programming commercial-free.

UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month***

Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
 - Exclusive feature articles

BECOME A MEMBER

Already a member? [Sign in here](#)

[Download PDF](#)