Winston works by scrambling and encrypting a users internet activity and location with that of other Winston users | Photo source Winston Privacy

SMART HARDWARE SYSTEM ENCRYPTS ALL ONLINE HOME DEVICES

🇺🇸 COMPUTING & TECH

Winston promises to prevent all invasions of privacy, from being watched by a smart TV to smartphone app data collection

Created by an ad-tech industry veteran, Winston is an easy-to-install smart hardware encryption system that protects users' online privacy. Once running, the hardware filter protects every connected device in the home.

The system works with all websites, devices and streaming services, including Amazon's Alexa, webcams, smart TVs and Wi-Fi routers. The filter protects users from pop-ups and cookies and, most importantly, blocks all surveillance of users' online activity, from potential hackers and businesses trying to increase sales.

With Winston installed, all invasions of privacy, from being watched by a smart TV to smartphone app data collection, are prevented. Winston works by scrambling and encrypting a users internet activity and location with that of 20 to 30 other Winston users. The groups change hourly, making it impossible to track and follow any individual. Users have personal dashboards for network analytics in order to see who is trying to track them and through what content.

Raising money on Kickstarter until 30 June 2019, Winston Privacy was fully funded in 36 hours. First units are due to ship in October 2019.

21st June 2019
Website: https://winstonprivacy.com/
Contact: winstonprivacy.com/community/contact

Takeaway:

Privacy concerns are on the rise in conjunction with the increase in the world's connectivity. From artificial intelligence to biometric data, individuals and businesses must understand developing risks in a field that is changing rapidly. As well as educating themselves and their audiences about potential repercussions, organisations must build and use new methods of personal privacy protection. As volumes of online transactions and interactions continue to grow, methods of sharing information must develop as well. Springwise continues to spot innovations in data privacy, including an app that can manage all of a users' privacy settings and an open-source search engine with enhanced privacy features.