



Innovation > Telecommunications >

Touchscreen voting station enables Helsinki residents to have their say on new gallery

## TOUCHSCREEN VOTING STATION ENABLES HELSINKI RESIDENTS TO HAVE THEIR SAY ON NEW GALLERY



TELECOMMUNICATIONS

**Citizens are having their say as to whether the government should invest in a new branch of the Guggenheim Museum in Helsinki thanks to Facebook-style voting stations set up by advertising agency HeyDay.**

### UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just **£39 per month\***

#### Exclusive member benefits:

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

**BECOME A MEMBER**

Already a member? [Sign in here](#)

