All of the medical centres on its platform have national and international accreditation | Photo source
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AN AMAZON FOR INTERNATIONAL MEDICAL CARE

HEALTHCARE & WELLBEING

A new web portal is working to help medical tourists shop for the best provider in a range of countries

Spotted: Netherlands startup Heal2Go is developing a service that will help connect people looking for an international medical provider, with providers trying to attract more international patients.

Patients can search by treatment, destination and package, as well as compare clinics and prices, read patient reviews request quotes and book online. All of the medical centres on its platform have national and international accreditation.

"Hospitals and clinics can easily increase their 'online visibility' and 'revenue' by registration to attract more international patients," the company told Crunchbase.

Heal2Go was created by three students at Amsterdam Science Park, with the aim of making medical traveling easier. The company describes itself as a 'treatment search engine platform' to connect patients with treatments. The site may eventually allow patients to shop online for medical treatments just as they would shop for clothes or books on Amazon.

24th June 2019
Website: heal2go.com
Contact: heal2go.com/contact

Takeaway:

According to a recent report by Markets and Research, medical tourism is set to be worth almost $180 billion by 2026, growing at a CAGR rate of almost 22 percent. Medical tourism from countries like the United States and the United Kingdom is growing, in part, because procedures can often be carried out much cheaper in neighbouring countries such as Mexico and Poland. This is the market that Heal2Go is targeting with its new web portal. We've spotted a number of new innovations are aiming to capitalise on the explosive growth of the medical and health industry worldwide, including a medical clinic powered by AI with no staff and a startup that is building a "digital hospital." Heal2Go is hoping to join these innovations by creating an efficient curated marketplace for treatments abroad.