

TUNED-IN GARAGE FOR HYBRID VEHICLES



We've already written about [premium](#) and [female-friendly](#) auto shops and dealers, and now a San Francisco-based company has created an upscale, hybrid-focused garage with a thoroughly green approach. Founded last year, [Luscious Garage](#) is situated in a historic warehouse on San Francisco's Clementina Street, complete with original brick frontage, a cozy mezzanine with arched windows, and a clean workshop filled with natural light. Specializing in hybrid vehicle technology, the woman-owned garage features an open workshop where customers are encouraged to look around while their cars undergo maintenance or repairs; there are books to read, art on the walls and a developmentally appropriate children's play area mingled into the space, which also features plants and carefully purified air. Luscious Garage uses no service advisors; rather, customers communicate directly with the technicians who work on their cars. Pricing is clearly spelled out on the garage's website, and just as hybrid vehicles are designed to be green, so the shop itself strives to be sustainable. Using San Francisco's Clean and Green Certification as a baseline, Luscious Garage aims to follow a strict sustainability plan based on The Natural Step. All administration is done online to eliminate paper and toner, while other office products come from a green supplier. Shop tools are electric, appliances are energy-efficient and furniture is second hand. Recycling is continuous, and zero waste is the shop's goal. A variety of green-focused community events are also hosted at the garage. Luscious Garage is only open four days a week—a testament to the rewards and flexibility that follow when you are green with an appreciative clientèle. A model to follow in wealthy urban settings around the globe! Spotted by: Frank Marquardt

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