



Innovation > Work & Lifestyle > In Tunisia, apprelays armchair soccer fans' cheers into the stadium

IN TUNISIA, APP RELAYS ARMCHAIR SOCCER FANS' CHEERS INTO THE STADIUM



WORK & LIFESTYLE

The Mobilizing the 12th Man campaign has demonstrated how stay-athome soccer fans can make their support felt in the stadium, with an app that taps the crowds to raise the volume of pitch-side speakers.

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