

FACEBOOK AND TWITTER MUGS DISPLAY PICS OF ONLINE FRIENDS



FASHION & BEAUTY

If users of social media are interested in buying [notebooks embellished with their online tweets or Facebook feed](#), doesn't it stand to reason that they'd want a mug featuring the profile pictures of their online friends? California-based [CrowdedInk](#) apparently thinks so, for it launched a "Friends" mug in precisely that vein. CrowdedInk's Friends social mug can be embellished with the customer's friends from either Facebook or Twitter. The ordering process begins when customers sign in to whichever of the two social sites they're interested in. From there, they can select up to 184 friends to go on their mug. They can also choose the mug style, colour and size—ceramic, stainless and glass options are all available—as well as customizing it with the images or text of their choice. Pricing on Zazzle ranges from USD 15 for a simple 11 oz. ceramic mug to USD 23.75 for a 16 oz. frosted glass version. We're still at the beginning of [off=on](#) integration; where else could users' online content become a one-of-a-kind embellishment for real-world goods...? Spotted by: R.E.

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