



Virtual fitting room

Innovation > Work & Lifestyle > Virtual fitting room lets customers try any piece of clothing

## VIRTUAL FITTING ROOM LETS CUSTOMERS TRY ANY PIECE OF CLOTHING



**WORK & LIFESTYLE** 

A new app allows shoppers to see exactly what a piece of clothing would look like on them - without trying it on.

## UNLOCK THIS INNOVATION AND MUCH MORE... //

Become a member today and get early access to the ideas transforming our world from just £39 per month\*

## **Exclusive member benefits:**

- Access to over 13,000 innovations
- Monthly horizon scanning reports
  - Exclusive feature articles

## **BECOME A MEMBER**

Already a member? Sign in here