



Each still image that gets posted takes about three days to create | Photo source [Joerg Zuber](#)

[Innovation](#) > [Fashion & Beauty](#) > [Virtual influencer has very real impact on fashion industry](#)

VIRTUAL INFLUENCER HAS VERY REAL IMPACT ON FASHION INDUSTRY



FASHION & BEAUTY

Noonoouri, a digital avatar, is closing in on 300,000 Instagram followers and has already worked with major brands like Dior and Versace

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