



Innovation > Publishing & Media > Web-connected printer creates personalized mini newspapers

WEB-CONNECTED PRINTER CREATES PERSONALIZED MINI NEWSPAPERS

 PUBLISHING & MEDIA

Little Printer enables users to set up subscriptions to a range of publications, which it then prints as one miniature newspaper.

While various apps already exist to collate daily news, alerts and updates into one personalized place, until now this information could only be viewed on-screen via a computer, tablet or smartphone. However, London-based design agency BERG have now created [Little Printer](#), a device which enables users to set up subscriptions to a range of publications, which it then prints onto one miniature newspaper. Little Printer requires the user to first select the sources or publications they want to subscribe to via their smartphone. BERG have partnered with Arup, foursquare, Google, the Guardian and Nike for launch, enabling users to subscribe to news headlines, monitor their fitness, manage to-do lists, be reminded of birthdays and see where their friends have checked-in at specific times. Users can also choose when and how frequently Little Printer creates each printout; BERG suggest twice a day, similar to a morning and evening newspaper. The device itself contains an inkless, thermal printer, which connects wirelessly to a small unit plugged into the user's broadband router. Little Printer is controlled by the BERG Cloud, which means BERG can install software updates automatically. The video below shows Little Printer in more detail:

BERG will be taking orders for Little Printer in 2012 and are looking for partners with ideas for publications. One to get involved with to turn your brand into daily headlines?

7th December 2011

Email: business@bergcloud.com

Website: www.bergcloud.com/littleprinter