

FESTIVAL JACKETS & BAGS MADE FROM ABANDONED TENTS

 FASHION & BEAUTY

Thousands of tents are left behind by revelers after the UK's many music festivals each year, creating a mess for festival organizers and an unsustainable burden for landfills. Inspired by the environmental implications, **WITHiNTENT** salvages the fabric from those leftover tents to create rain-proof clothing and accessories for the festival market. A range of hoodies, ponchos, pac-a-macs and bags are now available from WITHiNTENT, all of them designed and made in the UK. With a focus on the rain-protection needs of festival-goers, items are sold via stalls at the festivals themselves—including Glastonbury this summer—as well as weekly at Spitalfields Traders Market in London. Pricing ranges from GBP 10 for a WITHiNTENT bag to GBP 55 for a zip-pocket jacket. In addition to the sustainability factor, of course, upcycling offers the added advantages of free materials for the enterprising upcycler as well as a good story for consumers to share. One to emulate at waste-producing events in your neck of the woods...? (Related: [Five businesses that turn trash into appealing new products](#) — [Waste to accessories, with a charitable twist.](#)) Spotted by: Dan Calladine

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