

B2B network helps potential collaborators connect

The screenshot shows the exploreB2B website interface. At the top, there's a navigation bar with the logo and links for Start, Topics, Articles, Industries, Project Board, and Create Content. A search bar is also present. Below the navigation is a large banner image of a suspension bridge with the text "Scale your Business with Intelligent Networking" and a "Give it a try" button. Underneath the banner, there are four main sections: "Sign up now" with a registration form, "What is exploreB2B?" with a description of the platform, "What's happening right now?" with a list of recent activity, and "Topics" with a list of current topics.

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Professional networking can be just as important for small companies as it is for individuals, but opportunities to do so in a focused way can be few and far between. That's where German [exploreB2B](#) comes in, with a content-based platform that lets companies contribute and view content as a way to find potential collaborators.

Similar in many ways to [Bitsy](#), which we covered last year, Berlin-based exploreB2B is a social platform for businesses. Users simply register for free with the site and upload articles demonstrating their expertise or viewpoint on a subject. Other users, in turn, can search, view and comment upon that content, generating dialogue and discussion. Ultimately, exploreB2B hopes such connections can lead to business collaborations.

exploreB2B has just launched an English version of its site designed to serve users around the world. While basic use of the site will always be free, the company will ultimately offer additional premium functions for a small fee, it says. One to try out for collaborators on your own next big thing?

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