

## Subscription service offers organic baby food direct from local farms



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There's no shortage of efforts bringing more [sustainable](#) and [transparent](#) food alternatives to consumers. Now, New York-based [Farm to Baby NYC](#) is specifically targeting parents with a subscription-based service offering organic baby food.

To begin using the service, parents based in New York can log onto the Farm to Baby NYC website and order a range of seasonal produce – from hubbard squash to parsnips and spinach – sourced from farms in the local area. Customers can sign up for either Half Membership, which offers four 10-ounce pots per week for USD 55, or Full Membership, which includes eight 10-ounce pots per week for USD 99. The glass pots are collected by Farm to Baby NYC for re-use. The service currently uses Gorzynski Orner Farm and W. Rogowski Farm in New York and Phillips Farms in New Jersey, ensuring a low carbon footprint and supporting these local businesses.

We've covered numerous subscription-based services on Springwise in the past, but by adding some [\(still\) made here](#) appeal to the model, Farm to Baby NYC have also boosted their green-credentials. An idea ripe for exporting to other parts of the world?

Website: [www.farmtobabynyc.com](http://www.farmtobabynyc.com)

Contact: [www.farmtobabynyc.com/shop.html](http://www.farmtobabynyc.com/shop.html)

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