Battery-free toys for young kids by quarterly subscription

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In this era of electronic and battery-operated toys, we've already seen a few efforts to "push back" with toys that are more sustainable and kid-powered instead. Now, New Orleans-based Little Pnuts is taking that premise a step further with a quarterly subscription service that sends a curated assortment of eco-friendly, organic and battery-free toys for kids up to five years old.

Whilst we've become familiar with toy rental services over the years, Little Pnuts toys are for keeps. With packages targeting infants, toddlers and preschool children, the company chooses its toys with the appropriate developmental milestones in mind. For USD 25 per month or USD 240 per year, the company sends between three and five hand-selected toys every three months; also available are add-on deliveries for special occasions.

Kid-powered toys may never replace the battery-powered variety, but we're betting there will remain a respectable niche for them. One to emulate in your neck of the woods?

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