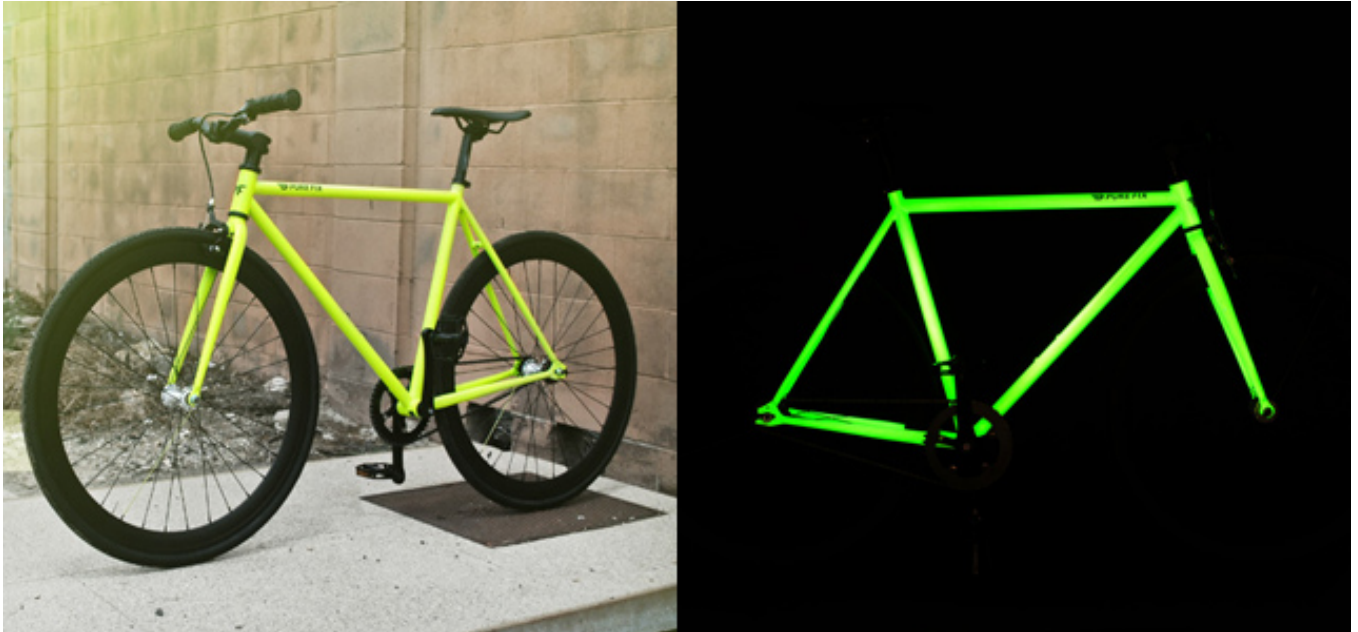


## Glow-in-the-dark bike offers greater night-time safety



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We've already seen efforts to make cycling in the dark a safer activity with [Revolights](#) LED system for illuminating the wheels of bikes. Aiming to make riders even more conspicuous on the road, the [Kilo Glow](#) model from Pure Fix Cycles features a glow-in-the-dark frame.

The bike frame and wheels are coated in a highly reflective, glow-in-the-dark paint that is activated when exposed to the sun – an hour in daylight will provide more than an hour of night-time usage, according to the manufacturers. Customer can choose to have a glow-in-the-dark frame, wheels or both, and there are also options to include a fluorescent handlebar grip set. The bike is fixed-gear and is as customizable as the other models available from Pure Fix Cycles, available in five sizes from 47cm to 61cm, at a base price of USD 399.

This seemingly simple, but effective, safety addition is also being offered by [Superb Bicycle](#), whose USD 1600 model features luminous frames, rims, and handlebar as standard. Currently available in the US, could you replicate this idea in your country?

Website: [www.purefixcycles.com](http://www.purefixcycles.com)

Contact: [info@purefixcycles.com](mailto:info@purefixcycles.com)