

## Tiny vending machine dispenses healthy snacks to toddlers



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We've already seen one [vending machine](#) that's designed to dispense treats just to adults, so it seems only fair that there should be another one aimed specifically at kids. Sure enough, UK-based children's food brand [Ella's Kitchen](#) recently unveiled a tiny snack vending machine designed for young kids.

Ella's Kitchen's machine stands 115 cm tall and is just the right size for most toddlers, according to a [report](#) on FoodBev.com. Offering 12 varieties of healthy snacks, the device reportedly even features several tyke-oriented features designed to make it easy for toddlers to operate independently. It was apparently trialled at UK children's festival [LolliBop](#) in August.

Toddlers have long been recognized by marketers as a burgeoning market of their own, so it makes sense to see them targeted with a specially designed vending machine. Kids' product makers around the globe: how about you?

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